LILIT DER HOVANESSIAN

www.lilitdh.com • hi@lilitdh.com • (818) 399 2808

Highly-skilled senior visual and UI designer with over ten years of agency experience and advanced knowledge of UX design. Consistent ability to deliver solid design solutions in fast-paced and deadline-driven environments, while also pushing limits creatively. Dedicated team player with a can-do attitude.

EXPERIENCE

Freelance — *Visual/UI/UX Designer*
2016-PRESENT

- Designing and developing responsive websites with interactions in Webflow.
- Creating logos and brand guidlines for a wide range of businesses.
- Structuring websites and creating detailed responsive wireframes to ensure they meet business goals while delivering a great experience for users.
- Creating motion graphics and static assets for social media.

Something Massive — *Senior Visual/UX Designer*
SEPTEMBER 2013 - JULY 2016

- Created detailed wireframes and user flows for web, tablet and mobile websites while utilizing UX best practices and product requirements.
- Designed website interfaces and engaging digital marketing materials for different channels, including logos, branding concepts, and email blasts.
- Integrated strict branding guidelines and implemented stakeholders' feedback for clients such as Regal Cinemas, MasterCard, Plum Organics, Nestle, Sony Pictures, Disney, Technicolor and Medtronic.
- Generated concepts and created different assets for social media marketing campaigns.

Jett Media Group — *Senior Designer*
DECEMBER 2010 - SEPTEMBER 2013

- Created wireframes, user flows and visual designs ready for web, mobile and various devices ranging from personal to high traffic e-commerce sites, newsletters and splash pages.
- Designed logos, print brochures, corporate collateral, infographics, posters and graphics for social media campaigns.
- Worked closely with front and backend development teams. Developed small business websites using HTML and CSS. Maintained websites through back-end CMS.
- Worked with clients such as Schwarzkopf Professional USA, Brazilian Blowout, Grand Bazaar Shops, Jackie Warner and Swedish House Mafia.

TECHNICAL SKILLS

Expert Knowledge
Webflow, Adobe Photoshop, Experience Design, Illustrator, Sketch, inVision, Prototyping

Advanced Knowledge
HTML, CSS, Dreamweaver, After Effects, Lightroom

Working Knowledge
JavaScript, Wordpress, e-commerce process

Fluent English, Armenian and Farsi

EDUCATION

User Experience Design
2015
General Assembly, Santa Monica, CA

Advanced Certificate in Web Design
2006
Sessions College for Professional Design, NY

Bachelor's Degree in Graphic Design
2002
Azad University of Art and Architecture, Tehran-Iran